



TAMPA HISTORIC STREETCAR BOARD OF DIRECTORS

Wednesday, November 15, 2023, 2:30 PM
Hybrid Format of Participation - In Person at
HART Administrative Office, 1201 East 7th Ave, Florida Conference Room, Tampa, FL 33605
and
Via Communication Media Technology

Information not viewable is available upon request through the Clerk of the Board phone: 813-384-6552 or e-mail: petitl@goHART.org

AGENDA

MEMBERSHIP

Michael English ~ President	Melanie Williams ~ Secretary/Treasurer
Abbey Dohring Ahern ~ Vice President	David Mechanik
Calvin Hardie	Councilmember Gil Schisler
Councilmember Guido Maniscalco	Commissioner Pat Kemp ~ Alternate

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE
2. PUBLIC INPUT (3 MINUTES PER SPEAKER)
3. APPROVAL OF MINUTES
 - 3.a. Regular Board of Directors Meeting ~ October 18, 2023
[Meeting Minutes](#)
4. ACTION ITEM
 - 4.a. Resolution #R2023-11-11 ~ Approval of the Tri-Party Agreement Between Hillsborough Transit Authority (HART), Tampa Historic Streetcar, Inc.(THS), and Friends of Ybor, Inc. (FOY), for Lease and Maintenance of the Birney Streetcar #163
David Smolker, THS General Counsel
[Resolution #R2023-11-11 with Attachment I](#)
[Attachment II](#)
5. MARKETING SERVICES REPORT
 - 5.a. October 2023
[Report](#)

6. STREETCAR SYSTEM PERFORMANCE REPORT

6.a. **October 2023**
Report

7. LEGAL AND LEGISLATIVE REPORTS

David Smolker, THS General Counsel

8. CHAIR'S REPORT

Michael English, THS President/Chair

9. HART CHIEF EXECUTIVE OFFICER'S REPORT

Scott Drainville, HART Chief Executive Officer

10. COMPLIANCE REPORT (REVIEW AND FILE)

10.a. **City of Tampa Financial Statements Beyond the Month Ending August 31, 2023**

FY2023 year-end financial reports beyond the month of August 2023 will be audited by the City of Tampa external auditors. They will be submitted to the THS Board of Directors for final approval in Spring 2024.

11. OLD BUSINESS

12. NEW BUSINESS

13. ADJOURNMENT



Meeting Minutes
**** Pending Approval****

Attendance in Person

Board Members

Michael English, President
Calvin “Cal” Hardie
Councilmember Gil Schisler
Melanie Williams

(4) HART - Staff Members(9)

Brian Allan
Richard Campbell
Scott Drainville
Danielle Jackson
Yolanda Moreno
Angela Paye
Lena Petit
Justin Willits
Frank Wyszynski

Board Member Absent

(0) Others Present(2)

Nancy Harper, City of Tampa
Grant Melich, GCM Insurance

Attendance via Communications Media Technology (CMT)

Board Members

Abbey Dohring Ahern, Vice President
Councilmember Guido Maniscalco
David Mechanik

(3) Others Present(1)

David Smolker, THS General Counsel

The October 18, 2023, THS Board of Directors meeting was held in a hybrid format with quorum physically present in the Florida Conference Room at the HART Administrative Office, 1201 East 7th Avenue, Tampa, Florida, with the rest of the Board members participating via Communication Media Technology (CMT).

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

President Michael English called the meeting to order at 2:33 p.m. Directors English, Hardie, Mechanik, Maniscalco, and Schisler were present. Directors Ahern and Williams were absent. A physical quorum was not present to conduct business. Pledge of Allegiance followed.

PUBLIC INPUT (3 MINUTES PER SPEAKER)

There was no one pre-registered or present to provide public comment.

MARKETING SERVICES REPORT

Mr. Frank Wyszynski, HART Manager of Communications and Marketing, presented the Marketing and Communications report for August and September 2023 mentioning that the Streetcar Live series returned, service was promoted for events along the line including Lightning hockey games, World Car Free Day, and the continuation of the fare free service. He reminded the Board members of the Tampa General Hospital advertisement and naming rights at Dick Greco Plaza previously reported on and gave more details on the advertising. Mr. Wyszynski provided more details on potential and upcoming advertisements with Hattricks, Tampa Bay Lightnings,



Meeting Minutes
**** Pending Approval****

Winter Village Express, ReliaQuest, and more noting that there was a focus to broaden the types of vendors that advertise on the service. He pointed out that the procurement process included the language restricting certain types of advertising and a requirement to have one car unwrapped for marketing purposes and to protect the brand.

Director Williams physically joined the meeting at 2:37 p.m. There was a physical quorum in place to take action.

Director Ahern remotely joined the meeting at 2:37 p.m.

ELECTIONS OF OFFICERS AND APPOINTMENTS

President English announced that HART Board Director Eric Johnson was leaving the HART Board; therefore, he could not serve in his previous capacity as the THS Board Secretary.

Mr. David Smolker, THS General Counsel, opened the floor for nominations for the vacancy of Secretary/Treasurer.

Director Williams nominated herself for the position of Secretary/Treasurer. Director Hardie seconded the nomination.

A vote was held to affirm the election. All Board members present voted aye. The motion carried unanimously electing Director Williams as Secretary/Treasurer of the THS Board of Directors.

APPROVAL OF MINUTES

- a. Regular Board of Directors Meeting ~ September 8, 2023

Director Schisler moved and Director Williams seconded approval of the September 8, 2023 Board of Director meeting minutes. All Board Members present voted aye. The motion carried unanimously.

ACTION ITEM

- a. **Resolution #R2023-10-10 ~ Ratification of Insurance**

President English explained that he took the responsibility of signing the forms that enacted the insurance policy due to the timing of the policy, which was why there was a need for ratification. He introduced Mr. Grant Mehlich, GCM Insurance.

Mr. Mehlich presented the history of the policy since his involvement, and the coverage of the current policy.

President English stated that the policy was well suited for the Board, and noted Mr. Mehlich's involvement had saved THS money over the previous years.



Meeting Minutes
*** Pending Approval***

Director Hardie moved and Director Williams seconded approval of Resolution #R2023-10-10 ~ Ratification of Insurance. All Board members present voted aye. The motion carried unanimously.

President English asked for an update on the CSX insurance.

Mr. Mehlich noted the difficulty that the commercial general liability markets brought to both THS and CSX in Florida, but the negotiations his firm has had with CSX and the relationship that he has built with the risk manager led him to believe that there could be a deal to finalize.

President English stated that it was almost time to renew and told Mr. Mehlich to reach out if he needed any assistance.

Mr. Mehlich agreed that there needed to be more time for review and stated that he hoped there would be a final proposal available in January.

President English stated that he would like to have the final proposal in December.

Mr. Mehlich stated that he would try, but cautioned that it may give away leverage. He noted that it would be a completely new program that the THS Board would be pleased with.

STREETCAR PERFORMANCE REPORT

Mr. Allan presented the Streetcar Performance Report for August and September 2023. He mentioned that ridership at the end of fiscal year 2023 was 1,315,103 riders, and that the system received a waiver renewal for five years effective September 17, 2023, from the Federal Rail Association to cross the CSX interlock.

President English asked if 41 missed trips were a significant number.

Mr. Allan stated that the missed trips were actually trending down because of the end of the operator shortage.

LEGAL AND LEGISLATIVE REPORT

There was no report.

CHAIR'S REPORT

There was no report.

HART INTERIM CHIEF EXECUTIVE OFFICER'S REPORT

Mr. Scott Drainville, HART Chief Executive Officer, thanked Florida Department of Transportation (FDOT) for their continued support for the fare free streetcar service for one more year and reported about the FDOT visit to the streetcar facility. He also spoke on Channelside



Meeting Minutes
**** Pending Approval****

Drive improvement projects, productive legislative visits to meeting with the legislators in Tallahassee, and the annual report to the City of Tampa Council with President English.

Director Mechanik referred to the FDOT grant noting that it would not be continued next year. He asked about the steps needed to be ready for collection of fares.

Mr. Drainville explained that staff would first discuss possible funding with the City of Tampa to keep the fares free and reach out to the Community Redevelopment Areas for their contributions. He further explained that if a fare was imposed, staff would first have to complete an equity analysis be in compliance to determine the fare which would be utilized through the Flamingo Fares system.

Director Mechanik inquired about the amount of time needed for the analysis and when it would be started for implementation in the following year.

Mr. Drainville stated that staff had already started the process and it should not take more than a few months.

Director Mechanik stated that he wanted to ensure the smoothest transition to the fares if they were necessary. He noted the upset that the change would likely have on the riders.

Mr. Drainville agreed noting that advance communication would be important.

Director Hardie stated that it was good that staff already started the equity analysis as many organizations would be interested to know the possible cost of the fare.

President English mentioned the Downtown Area Shared Hubs (DASH) service which had a \$2 cost ride scheduled on an app which could be helpful to the streetcar service.

COMPLIANCE REPORT (REVIEW AND FILE)

President English referred the Board to the following report:

- City of Tampa Financial Statements for the months ending July 31, 2023, and August 31, 2023 submitted by Ms. Nancy Harper, City of Tampa Accountant

OLD BUSINESS

There was no Old Business.

NEW BUSINESS

There was no New Business

ADJOURNMENT

The meeting adjourned at 2:55 p.m.



Meeting Minutes
**** Pending Approval****

ATTEST:

Michael English, President
THS Board of Directors

Melanie Williams, Secretary-Treasurer
THS Board of Directors

David Smolker, Esquire
THS Board General Counsel

ACTION ITEM

Resolution #R2023-11-11 ~ Approval of the Tri-Party Agreement Between Hillsborough Transit Authority (HART), Tampa Historic Streetcar, Inc.(THS), and Friends of Ybor, Inc. (FOY), for Lease and Maintenance of the Birney Streetcar #163

OVERVIEW

The tri-party agreement is for lease and maintenance of the historic Birney Streetcar #163 to the FOY for display to promote and educate the public about the history of Tampa's Streetcar system.

BACKGROUND

Birney Streetcar #163 was donated to HART in 2018 by the Tampa & Ybor City Street Railway Society who restored the car to operation. Birney #163 was built in 1922 for the original system in Tampa, when the system shut down it was used as a structure. The car is the only operational example from any of the original streetcar systems in Florida.

Due to the car's age and other factors, Birney Streetcar #163 cannot be used in revenue service. It is in the best interest of all parties involved to have the car displayed where it will educate the public about the history of streetcars in Tampa.

The agreement provides that FOY will: (1) lease the Birney Streetcar #163 for \$1.00 per year; (2) submit plans and specifications for the exhibition space within one of its buildings for THS and HART approval; (3) relocate Birney Streetcar #163 to the space at its expense; (4) exhibit the Birney Streetcar #163 in an enclosed, well-ventilated area with supporting exhibit materials, to promote and educate the public about the history of the Tampa Streetcar system; and (5) undertake necessary cosmetic maintenance and repairs at its expense.

NEXT STEPS

Present the action item to the HART Operations and Safety Committee in November and the HART Board of Directors in December for approval.

Attachments:

- I. Resolution #R2023-11-11
- II. Tri-Party Agreement between HART, THS, and FOY

ATTACHMENT I

RESOLUTION NO. #R2023-11-11

A RESOLUTION APPROVING THE TRI-PARTY AGREEMENT BETWEEN HILLSBOROUGH TRANSIT AUTHORITY (HART), TAMPA HISTORIC STREETCAR, INC. (THS), AND FRIENDS OF YBOR, INC. (FOY), FOR LEASE AND MAINTENANCE OF THE BIRNEY STREETCAR #163

WHEREAS, THS, HART and the City of Tampa (CITY) are parties of the Streetcar Tri-Party Agreement; and

WHEREAS, THS and HART are parties of the Operator’s Agreement for the TECO Streetcar Line; and

WHEREAS, HART had ownership of the vehicles including Birney Streetcar #163; and

WHEREAS, Birney Streetcar #163 cannot be used in revenue service due to the age of the car and other factors; and

WHEREAS, it is in the best interest of all parties involved to have the car donated and displayed where it will educate the public about the history of streetcars in Tampa;

NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE TAMPA HISTORIC STREETCAR, INC. THAT:

Section 1. Tampa Historic Streetcar, Inc. approves the tri-party agreement for lease and maintenance of the Birney Streetcar #163.

Section 2. Donation is dependent on approval from HART Board of Directors.

Section 3. Proper officers of the Tampa Historic Streetcar, Inc. are authorized to do all things necessary and required in order for use in management of the streetcar system.

Section 4. This Resolution shall take effect immediately upon its adoption.

PASSED AND ADOPTED BY THE BOARD OF DIRECTORS OF THE TAMPA HISTORIC STREETCAR, INC. ON NOVEMBER 15, 2023.

ATTEST:

Michael English, President/Chair
THS Board of Directors

Melanie Williams, Secretary-Treasurer
THS Board of Directors

David Smolker
THS Board General Counsel

**TRI- PARTY AGREEMENT BETWEEN HILLSBOROUGH TRANSIT
AUTHORITY, TAMPA HISTORIC STREETCAR, INC., AND FRIENDS OF
YBOR, INC., FOR LEASE AND MAINTENANCE OF THE BIRNEY
STREETCAR #163**

This Tri- Party Agreement (**Agreement**) is entered into by the Hillsborough Transit Authority a/k/a Hillsborough Area Regional Transit Authority, a regional transportation authority created pursuant to Section 163.567, Florida Statutes (hereafter referred to as "**HART**"), and Tampa Historic Streetcar, Inc., a nonprofit Corporation of the State of Florida (hereinafter referred to as "**THS**") and Friends of Ybor, Inc., a not for profit corporation, (hereafter referred to as "**FOY**"), (collectively HART, THS, and FOY shall be referred to as the "**Parties**" as context dictates).

Recitals

WHEREAS, the Parties have collaborated on the Birney Streetcar #163 ("**Birney Streetcar**") lease, use and maintenance going forward; and

WHEREAS, the Parties desire to maintain the condition of the Birney Streetcar; and

WHEREAS, FOY desires to lease the Birney Streetcar from HART and FOY on the terms set forth herein; and

WHEREAS, FOY desires to use its own funds to maintain the Birney Streetcar in accordance with this Agreement; and

WHEREAS, this Agreement sets forth the respective roles and responsibilities of the Parties as agreed.

NOW, THEREFORE, in consideration of the following terms and conditions, the Parties agree to the following:

A. Recitals

The above recitals are hereby confirmed as true and accurate and incorporated herein by this reference. Each bold capital letter shall be referred to herein as a Section.

Roles and Responsibilities of the Parties:

1. HART Responsibilities

- a. Seek Board approval and execute the necessary documents to approve the Agreement.
- b. Do all things necessary to effectuate the lease of the Birney Streetcar by

HART and THS to FOY.

- c. Provide copies of records relating to the Birney Streetcar, including its prior maintenance, to FOY, if possible.
- d. HART shall have the option of inspecting the Birney Streetcar once annually, upon request by HART.

2. THS Responsibilities

- a. THS shall seek Board approval and execute the necessary documents to approve the Agreement.

3. FOY Responsibilities

- a. FOY shall seek Board approval and execute the necessary documents to approve the Agreement.
- b. Accept all documents and records regarding maintenance of the Birney Streetcar.
- c. Undertake and pay for the cost of relocating the Birney Streetcar to its new display location.
- d. Undertake cosmetic maintenance and repairs of the Birney Streetcar if needed, using its own funds, that are necessary to utilize the Birney Streetcar in support of FOY's obligations pursuant to Section 3(e) below.
- e. Within one (1) year of the Effective Date, FOY shall submit plans and specifications (the "**Plans and Specifications**") depicting the Birney Streetcar exhibition space to THS and HART (the "**Plans Delivery Date**"). Within thirty (30) days of the Plans Delivery Date, THS and HART shall provide written notice of approval or disapproval to FOY. If the Plans and Specifications are disapproved, THS and HART shall provide detailed comments outlining the basis of disapproval, and FOY will resubmit modified Plans and Specifications until such time as THS and HART approve the plans. The date on which the Plans and Specifications are approved is the "**Plan Approvals Date.**" In the event that HART and THS do not approve Plans and Specifications within three (3) months of the Plans Delivery Date, then FOY shall have the option to terminate this Agreement by providing written notice thereof within

fifteen (15) days after the date that is three (3) months after the Plans Delivery Date.

- f. Within four (4) years of the Plan Approvals Date, FOY shall notify HART and THS that FOY is prepared to accept possession of the Birney Streetcar on the date set forth in such acceptance notice (the “**Transfer Date**”). FOY, THS and HART will cooperate to ensure that the Birney Streetcar is moved to the location depicted on the Plans and Specifications on the Transfer Date. Prior to accepting possession of the Birney Streetcar, THS and HART shall execute a lease agreement transferring possession of the Birney Streetcar to FOY, which lease shall provide: (i) that FOY will pay rent to HART or THS in the amount of \$1.00 per year; (ii) a lease term of no less than twenty (20) years, with three (3) options to extend the lease for additional periods of ten (10) years each; and (iii) that FOY shall, at its sole cost and expense, keep and maintain the Birney Streetcar in the condition required by this Agreement. Counsel to FOY shall prepare a draft of the Birney Streetcar lease agreement for review and approval by HART and THS.
- g. In the event that, within four (4) years of the Plan Approvals Date, FOY fails to notify THS and HART that FOY is prepared to accept possession of the Birney Streetcar, then this Agreement shall terminate automatically on the date following the four (4) year anniversary of the Plan Approvals Date, and be of no further force or effect.
- h. Exhibit the Birney Streetcar in an enclosed, well-ventilated area with supporting exhibit materials, to promote and educate the public about the history of the Tampa Streetcar system, which will be depicted on the Plans and Specifications.
- i. If FOY can no longer maintain and exhibit the Birney Streetcar, FOY shall deliver notice thereof to HART and THS. Within sixty (60) days of notice, HART or THS shall recover possession of the Birney Streetcar, at the cost and expense of HART or THS. FOY shall use its best efforts to transfer title and possession of the Birney Streetcar to another rail museum, for

purposes of displaying it in a manner consistent with the intent of this Agreement, in as close as proximity to Tampa as reasonably possible.

4. Risk of Loss to Assets

FOY shall purchase acceptable property insurance to cover the market value of Birney Streetcar in the event of loss, and HART and THS shall be added to the policy as an additional insured. A copy shall be provided to HART Risk Department for approval prior to FOY taking possession.

5. Heavy Maintenance Responsibilities and Costs

FOY shall not be responsible for undertaking any rebuilding or heavy maintenance for the Birney Streetcar. FOY, HART, and THS agree and acknowledge that FOY is accepting the Birney Streetcar for the sole purpose of exhibiting the Birney Streetcar, and that FOY will not operate the Birney Streetcar.

6. Hold Harmless and Indemnification

To the extent allowed by law, each party shall indemnify, defend, protect, hold harmless, and release the other, its officers, agents, and employees, from and against any and all claims, loss, proceedings, damages, causes of action, liability, costs, or expense (including attorneys' fees and witness costs) arising from or in connection with, or caused by any act, omission, or negligence of such indemnifying party or its agents, employees, contractors, subcontractors, or invitees. This indemnification obligation shall not be limited in any way by any limitation on the amount or type of damages or compensation payable to or for the indemnifying party under workers' compensation acts, disability benefit acts, or other employee benefit acts. In all cases, the provisions of Florida Statutes, §768.28, including but not limited to the Sovereign Immunity of each Party, if any, shall apply and nothing in this Agreement is intended to nor shall be construed as a waiver of any immunity from or limitation of liability that FOY may be entitled to therein. This indemnity provision survives the Agreement.

7. Notices

All notices required or made pursuant to this Agreement shall be made in writing and sent by certified U.S. mail, return receipt requested, addressed to the following:

HART:

Chief Executive Officer

1201 E. 7th Avenue, Tampa, Florida. 33605

And
Brian Allan, Director of Streetcar
1201 E. 7th Avenue, Tampa 33605

FOY:
Friends of Ybor, Inc.
1228 E. 7th Ave., Suite 1, Tampa, FL 33605
Attn: Darryl Shaw

THS:
THS Board President
1201 E. 7th Avenue, Tampa, Florida 33605.

8. Entire Agreement and Modification

This contract includes the entire agreement of the Parties and supersedes any prior discussions or agreements regarding the same subject. Amendments or modifications to this Agreement must be made in writing signed by each Party.

9. Severability/Survivability

If a court of law holds any of the provisions contained in this Agreement to be illegal, invalid, or unenforceable, the enforceability of the remaining provisions shall not be impaired, and the Parties shall negotiate an equitable adjustment of this Agreement so that the purposes of this contract are affected. All provisions concerning indemnity survive the termination or expiration of this contract.

10. Waiver and Non-waiver

A waiver by one Party of a right or a remedy for a breach of this Agreement by the other Party shall not be deemed to waive the right or remedy for a subsequent breach by the other Party,

11. Interpretation of the AGREEMENT

This Agreement shall not be construed for or against any Party due to authorship of any provision.

12. Modification

The Contract Documents, including the scope, specification, and details of the Services

may only be modified by written agreement of the Parties.

13. Headings and Section References

The headings and section references in this Agreement are inserted only for the purpose of convenience and shall not be construed to expand or limit the provisions contained in such sections.

14. Authorization

The Parties to this Agreement represent and warrant that they are authorized to enter into this Agreement without the consent and joinder of any other party and that the parties executing this Agreement have full power and authority to bind their respective parties to the terms hereof.

15. Assignment

The terms and provisions of this Agreement shall be binding upon the Parties and their respective partners, successors, heirs, executors, administrators, assigns and legal representatives. Notwithstanding the foregoing, a party's rights and obligations under this Agreement may only be transferred, assigned, sublet, mortgaged, pledged, or otherwise disposed of or encumbered in any way with the other party's prior written consent.

16. Electronic Signatures

This Agreement may be executed by electronic signature technology and such electronic signature shall act as the Parties' legal signatures on this Agreement and shall be treated in all respects as an original handwritten signature.

17. Counterparts

This Agreement may be executed in one or more counterparts, any one of which need not contain the signatures of more than one party, but all such counterparts taken together will constitute one and the same instrument. The "Effective Date" of this Agreement is the last date set forth on the signature page attached hereto.

18. Compliance with Laws and Regulations

The Parties will adhere to all applicable federal, state, and local laws, regulations and ordinances.

19. Status of Prior Agreement

This Agreement supersedes that certain Tri-Party Agreement Between Hillsborough Transit Authority, Tampa Historic Streetcar, Inc. And The Tampa & Ybor Street Railway Society

For Donation, Maintenance, and Use of The Birney Streetcar And For Maintenance Funding entered into on or about November 15, 2017.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the signatures of the Parties' authorized representatives are provided below:

Hillsborough Transit Authority “HART”

“FOY”

By: _____
Scott Drainville
Chief Executive Officer

By: _____
Darryl Shaw, Director

Date: _____

Date: _____

APPROVED AS TO FORM:

APPROVED AS TO FORM:

Julia Mandell
HART Attorney

“THS”

By: _____
Michael English, President

Date: _____

APPROVED AS TO FORM:

David Smolker, THS General Counsel

THS Marketing Services Report for October 2023

THS Marketing Collateral and Graphic Support

Collateral and graphic support included: Streetcar Live October 27th Promotional Material (Facebook, Instagram, Twitter, Web Cube, Web Banner, Streetcar Site Ad) | Streetcar Live Calendar Sept-May 2024 Promotional Material (Facebook, Instagram, Twitter).

THS Marketing and Communications

Record Annual Ridership

The TECO Line Streetcar smashed the previous annual ridership by over 200,000 trips in FY23. HART staff sent a media release touting the record ridership and promoted it on the Streetcar’s social channels. The media push garnered a mix of local broadcast and print coverage, which can be found in the media coverage section.

Streetcar Service to Downtown/Ybor Events

Staff promoted streetcar service in support of several downtown and Ybor City events:

- Oktoberfest Tampa (downtown)
- Haunted Wharf (Water Street)
- UNDead in the Water (American Victory)
- Tampa Bay Lightning games
- Nightmare on Franklin St (Tampa Theatre)
- Fantasma Fest (Centro Ybor)
- The 1975 (Amalie Arena)
- Mayor’s Food Truck Fiesta
- Rock the Park



Streetcar Live

The monthly streetcar concert series was held on October 27, 2023, with the **Austin Miller Duo** performing from 6 p.m. – 8 p.m. Streetcar Live is now a part of the Downtown Partnership’s Fourth Friday Tampa event programming. Attractions and businesses along the Streetcar line provide discounts and special programming with a Fourth Friday wristband.



Media Coverage

Florida Politics

TECO Line Streetcar posts record ridership

<https://floridapolitics.com/archives/639896-teco-line-streetcar-posts-record-ridership/>



That's So Tampa

Tampa Streetcar breaks all-time annual ridership record

[Tampa Streetcar breaks all-time annual ridership record - That's So Tampa \(thatssotampa.com\)](https://www.thatssotampa.com)

WTSP (CBS)

Streetcar breaks all-time ridership record

<https://mms.tveyes.com/Playlist.aspx?StationID=1985&StartDateTime=10%2F17%2F2023+5%3A50%3A21+AM&Duration=600&format=asx>

ABC Action News

The TECO Line Streetcar sees record ridership

<https://mms.tveyes.com/Playlist.aspx?StationID=1980&StartDateTime=10%2F16%2F2023+9%3A05%3A40+AM&Duration=600&format=asx>

Progressive Railroading

Tampa's Streetcar logs record ridership in 2023

https://www.progressiverailroading.com/passenger_rail/news/Tampas-streetcar-logs-record-ridership-in-2023--70425

Tampa Bay Times

Rapid buses to USF? A trolley to airport? Tampa wins planning grant

<https://www.tampabay.com/news/tampa/2023/10/17/departments-of-transportation-accelerator-grant-project-airport-usf-rapid-bus/>

Spectrum News 9

Tampa Streetcar breaks ridership record

<https://baynews9.com/fl/tampa/news/2023/10/19/tampa-streetcar-breaks-ridership-record->

Creative Loafing

Orlando ex-pat Austin Miller headlines Friday's Ybor City streetcar concert


<https://www.cltampa.com/music/orlando-ex-pat-austin-miller-headlines-fridays-ybor-city-streetcar-concert-16583838>

Prepared by: Frank Wyszynski, HART Manager of Marketing and Communications

Reviewed by: Lena Petit, HART Director of Executive Office and Board Support

Attachment: Vector Media Monthly Sales Report – October 2023

ATTACHMENT

														
Tampa Historic Streetcar														
Monthly Sales Report														
<i>Oct-23</i>														
Streetcar														
Advertiser - Contract	Inventory	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Totals
American Lung Association Tampa-230208020-0	Transit Streetcar-Interior Cards-Space		160.00	80.00										240.00
Anheuser-Busch-230109015-0	Transit Streetcar-Full Wrap-Space	8,000.00	4,000.00	4,000.00	4,000.00	4,000.00	(24,000.00)							-
Anheuser-Busch-230109015-1	Transit Streetcar-Full Wrap-Space							24,000.00						24,000.00
Cigar City Brewing LLC-211027024-0	Transit Streetcar-Full Wrap-Space	3,500.00	3,500.00											7,000.00
Cigar City Brewing LLC-230629016-0	Transit Streetcar-Full Wrap-Space							17,500.00	3,500.00	3,500.00	3,500.00			28,000.00
JJ Taylor Distributing-230518046-0	Transit Streetcar-Full Wrap-Space							1,740.00	3,500.00	3,500.00	3,500.00			12,240.00
Miller Coors LLC-221208011-0	Transit Streetcar-Full Wrap-Space	6,692.90	3,346.45	3,346.45	3,346.45	3,346.45	836.61							20,915.31
Miller Coors LLC-221208011-2	Transit Streetcar-Full Wrap-Space						2,509.84	3,346.45	3,346.45	3,346.45	3,346.45			15,895.64
Molson Coors Brewing Company-221205022-0	Transit Streetcar-Full Wrap-Space	6,692.90	3,346.45	3,346.45	3,346.45	3,346.45	836.61							20,915.31
Molson Coors Brewing Company-221205022-3	Transit Streetcar-Full Wrap-Space						2,509.84	3,346.45	3,346.45	3,346.45	3,346.45			15,895.64
Pepin Distributing Company-230103018-0	Transit Streetcar-Full Wrap-Space	4,000.00	4,000.00	4,000.00	4,000.00	4,000.00	4,000.00							24,000.00
Rays Baseball-230517004-0	Train Stations-Station Domination-Space						1,667.00	1,667.00	1,667.00					5,001.00
Tampa General Hospital-221121023-0	Transit Streetcar-Full Wrap-Space	3,300.00	3,300.00	3,300.00	3,300.00	3,300.00								16,500.00
Tampa General Hospital-230626024-0	Bus Station-Streetcar-Concrete Pillar-Space								1,200.00	1,200.00	1,200.00			3,600.00
Tampa General Hospital-230626024-0	Transit Buses-Transit Authority Branding-Exterior-Space								4,627.00	8,000.00	8,000.00			20,627.00
Villain Arts-230906015-0	Transit Streetcar-End Panel-Space									1,000.00				1,000.00
Villain Arts-230906015-0	Transit Streetcar-Half Side-Space									2,000.00				2,000.00
Water Street Tampa-230531020-0	Transit Streetcar-Full Wrap-Space							5,000.00	5,000.00	5,000.00				15,000.00
Water Street Tampa-230811018-0	Transit Streetcar-Full Wrap-Space										5,000.00			5,000.00
Zoo Tampa-220713020-1	Transit Streetcar-Full Wrap-Space	5,000.00	5,000.00	5,000.00	5,000.00	5,000.00								25,000.00
Zoo Tampa-230517006-0	Transit Streetcar-Full Wrap-Space							5,000.00	5,000.00	5,000.00	5,000.00			20,000.00
Zoo Tampa-230522017-0	Transit Streetcar-Interior Cards-Space								100.00	100.00	100.00			300.00
JJ Taylor Distributing-220428023-0	Transit Streetcar-Full Wrap-Space	5,000.00	5,000.00	4,999.80										14,999.80
Rays Baseball-230201013-0	Train Stations-Station Domination-Space			1,667.00	1,667.00	1,667.00								5,001.00
Tampa Bay Lightning-230517011-0	Train Stations-Station Domination-Space					6,668.00	3,334.00	3,334.00						13,336.00
														-
														-
Tampa Historic Streetcar Sales		42,185.80	31,652.90	29,739.70	24,659.90	31,327.90	(8,306.10)	64,933.90	31,286.90	35,992.90	32,992.90	-	-	316,466.70
Station Sponsorship														
Advertiser - Contract	Inventory	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Totals
														-
														-
														-
														-
Tampa Historic Streetcar Station Sponsorship Sales		-	-	-	-	-	-	-	-	-	-	-	-	-
		Minimum Annual Guarantee Payments made to THS												



STREETCAR SYSTEM PERFORMANCE REPORT FOR OCTOBER 2023

MISSED TRIPS

The TECO Line Streetcar System delivered 98.87 % of the contracted 4,404 trips for October with 49.75 reported missed trips. The missed trips were caused by a shortage of operators (24.5 trips), mechanical issues (16.75 trips), accidents (7.5 trips), and a car on the track blocking the streetcars (1 trip).

ON-TIME DEPARTURES

In October, there were 39 reported late departures; on-time performance (OTP) was 99.11%.

ACCIDENTS/INCIDENTS

There were two accidents in October.

On October 2, 2023, Streetcar 428 was travelling northbound and had proceed signals at the intersection of Waters & Channelside when a car travelling West Bound on Channelside made a right turn onto Old Waters and made contact with 428. The car fled the scene. Two passengers were on the vehicle 428, none claiming injury. Streetcar 428 was not damaged in the accident.

October 28, 2023, Streetcar 432 was traveling South along Channelside Drive and as it was crossing Twiggs, a Toyota Tacoma pickup ran the stop light and was struck by the streetcar. There were 25 passengers on 432, none of them reported injuries. The driver of the pickup was arrested for DUI and his vehicle was impounded. Streetcar 432 received minor cosmetic damage in the collision.

SPECIAL SERVICE

The Streetcar did not provide any additional service in October.

COMPONENT PERFORMANCE

Ridership for October:

<u>2021</u>	<u>2022</u>	<u>2023</u>
77,481	96,745	109,370

Right of way and Interlocking Report – all track inspections/maintenance were completed as scheduled. The right of way and CSX Interlocking are inspected every morning by HART personnel.

- OCS Report – All inspections were completed as scheduled.
- ADA Bridge Mechanism – There were 133 ADA boardings with no reported problems.
- Substations – All monthly service was completed on the Substations.



VEHICLE MAINTENANCE

- All maintenance on the streetcars is current.
- Eight road calls were reported in October.

SYSTEM CHANGES

Three motormen graduated on October 6, 2023. Three student motormen started training on October 30, 2023.

INFRASTRUCTURE

The CSV-34 switch machine was replaced at Station #4. The thermal sensors were replaced in the North Substation.

Service	Performed in October
A	23
B	3
C	2
E	0

Prepared by: Brian Allan, HART Director of Streetcar Operations

Reviewed by: Scott Drainville, HART Chief Executive Officer